RAJAR DATA RELEASE



Quarter 3 2022 – October 27th 2022

Platform Share

All BBC Radio

Q3 21 Q2 22 Q3 22 AM/FM 37.4 35.6 38.1 **All Digital** 62.6 64.4 61.9 DAB 43.1 41.1 38.9 DTV 4.5 4.8 3.6 **Total Online** 14.7 18.8 19.4 Website/Apps N/A 10.1 9.4 **Smart Speaker** N/A 8.7 9.9

All Commercial Radio

| | Q3 21 | Q2 22 | Q3 22 |
|---------------------|-------|-------|-------|
| AM/FM | 31.0 | 28.9 | 30.0 |
| | | | |
| All Digital | 69.0 | 71.1 | 70.0 |
| | | | |
| DAB | 43.8 | 41.6 | 39.5 |
| | | | |
| DTV | 4.7 | 4.5 | 3.5 |
| | | | |
| Total Online | 20.4 | 25.0 | 27.0 |
| | | | |
| Website/Apps | N/A | 12.3 | 10.5 |
| | | | |
| Smart Speaker | N/A | 12.7 | 16.5 |